



Kansas Maternal & Child Health Council

OCTOBER 13, 2021 MEETING

Housekeeping Notes

- Phones/Zoom on mute unless speaking
- Set Zoom to Speaker view for large group sessions and Gallery view for breakouts
- Make sure your Zoom profile shows your name to help us with attendance
- Send chat message *or* text Connie (785-410-0410) if you are having technical issues, in the wrong breakout room, etc.



Welcome Recognize New Members & Guests

KARI HARRIS, MD, MCH COUNCIL CHAIR



KANSAS
MATERNAL &
CHILD HEALTH

Community Health Workers in Kansas: A State of the State

STEFANIE OLSON

COMMUNITY HEALTH WORKER SECTION DIRECTOR

HEATHER SMITH

SYSTEMS OF SUPPORT SECTION DIRECTOR AND BLOCK GRANT COORDINATOR

Overview/History

- **Kansas Community Health Worker Coalition (est. 2017)**
 - MISSION: Kansas community workers collaborating to achieve health equity through education, empowerment, and advocacy.
 - COMMITTEES: Advocacy, Education, Symposium, Sustainability, Executive
- **Community Health Worker Workforce Assessments**
 - 2016, 2018, 2020
- **Sustainability Efforts**
 - UMHMF & KDHE Partnership

2021 UMHMF Assessment



<https://www.youtube.com/watch?v=KTPpqQUEVxA>

Defining CHW's

Diverse

Lived Experience

**Community
Connection**

A [community health worker](#) ...

... is a frontline public health worker

... is a trusted member of the community served

... serves as a liaison between health/social services and the community

... facilitates access to services

... improves the quality and cultural competence of service delivery.

Who is a CHW?

A [community health worker](#) ...

- ... builds individual & community capacity*
- ... increases health knowledge and self-sufficiency*
- ... provides outreach and community education*
- ... provides informal counseling, social support, and advocacy*



Photo Credit: <https://commons.wikimedia.org/w/index.php?curid=84025329>

What does a CHW do?

Kansas Community Health Worker Workforce Assessment 2021 Community Health Worker (CHW) Survey Report



CHW Job Duties

Providing education

Connecting people with non-medical help and programs

Helping people with medical issues

Helping people get health insurance



65% of respondents also provide services related to COVID-19 care resource coordination.

CHW Core Competencies

Professionalism and Conduct

Self-awareness

Service Coordination and System Navigation

Education to Promote Healthy Behavior Change

Advocacy

Individual and Community Capacity Building

Effective Communications Strategies

Cultural Responsiveness

Documentation and Reporting

Use of Public Health/Community Health Concepts and Approaches

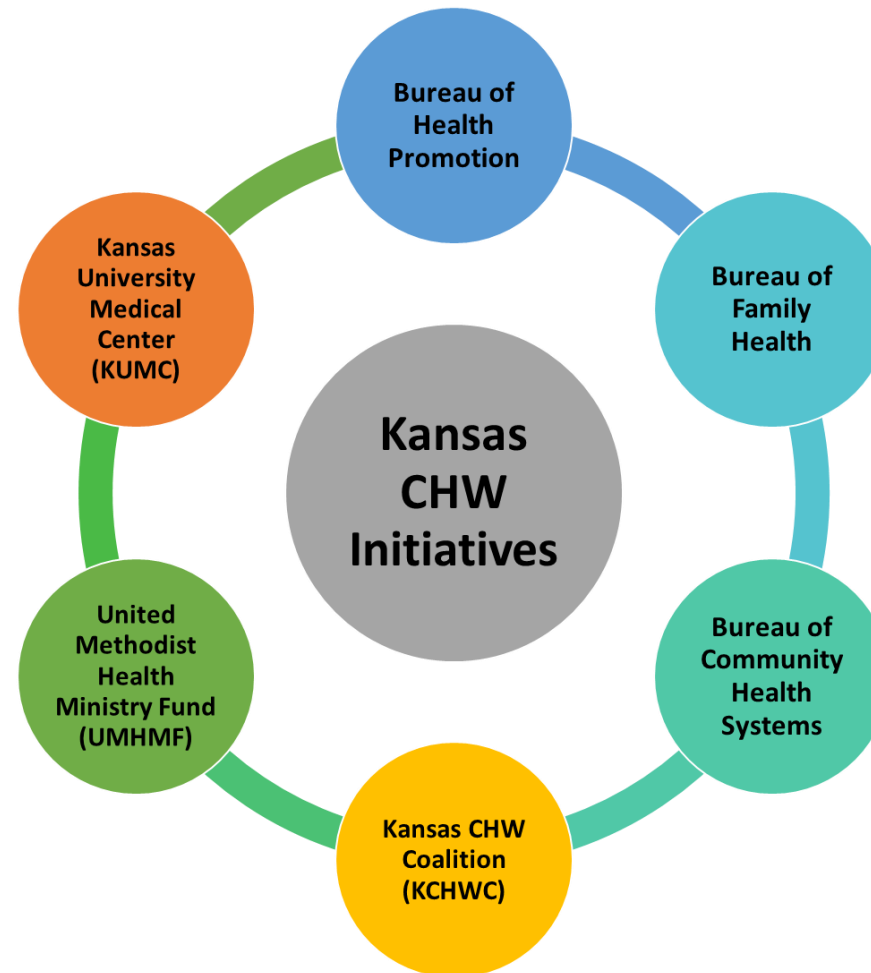
Individual Assessment

Community Assessment

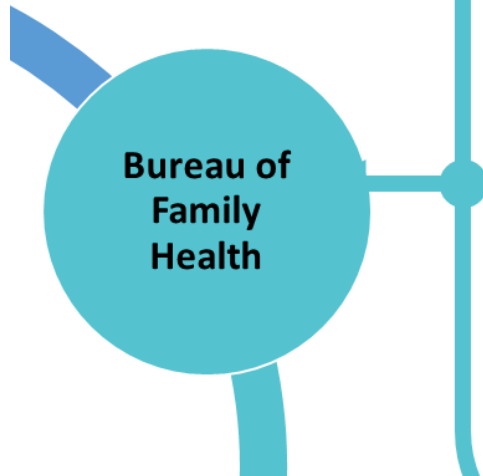
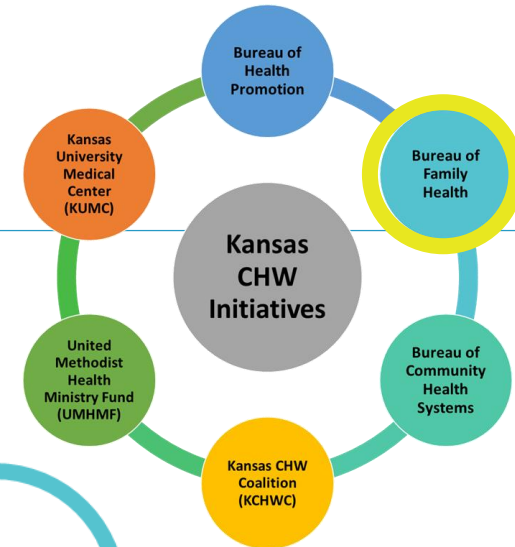
CHW Scope of Practice

Client Support	Provide encouragement and social support to assist clients with goal setting and barrier identification within professional boundaries.
Care Coordination	Assist in coordinating care by linking people to appropriate information and services.
Healthcare Liaison	Serve as a culturally-informed liaison between clients, community and healthcare systems.
Health Education	Provide culturally appropriate health education to individuals, organizations and/or communities, in an effort to reduce modifiable risk factors and encourage healthy behaviors.
Advocacy	Recognize gaps and advocate for individual and community health needs.

Existing CHW Initiatives



Existing CHW Initiatives



**Bureau of
Family
Health**

Holistic Care Coordination (HCC)

- The Special Health Care Needs Program (KS-SHCN) provides HCC for families of children with special health care needs.
- The Bridges Program provides HCC for families of children who are exiting early intervention services.
- Kansas Perinatal Community Collaboratives (KPCCs) integrate prenatal education and clinical care through community supports and collaboration.
- Technical assistance supports are being developed to provide resources and supports for primary care providers to establish HCC programs.

Desire is to integrate CHWs into HCC initiatives as a core team member and HCC provider and support CHW credentialing.

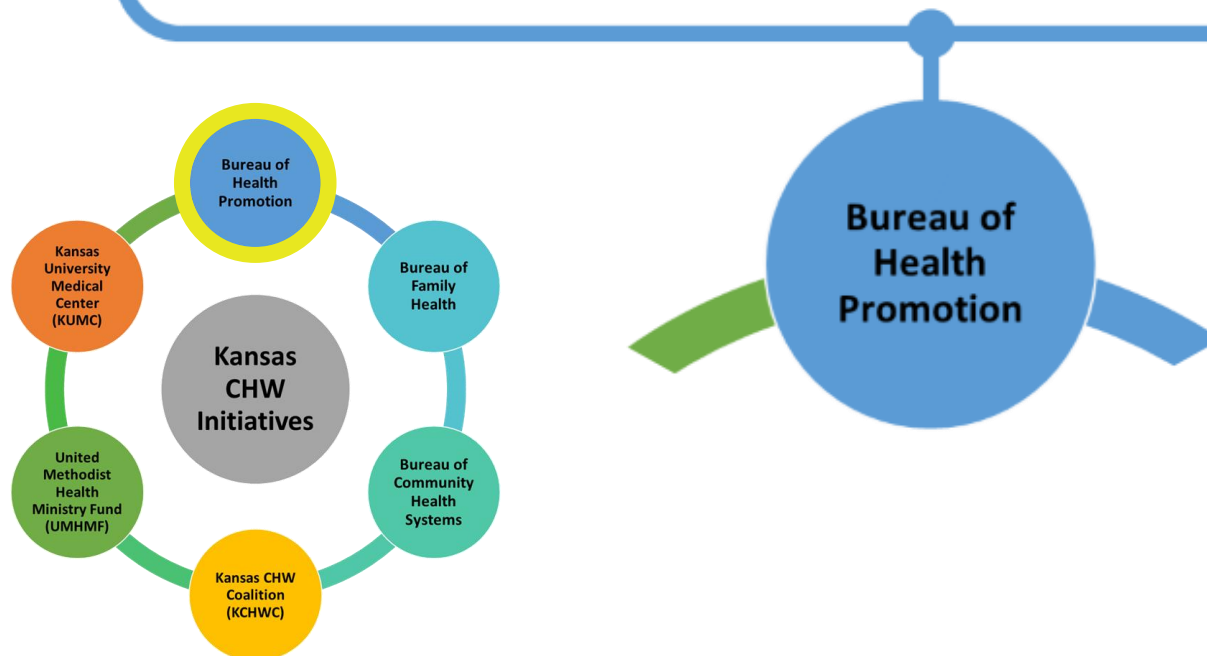
Existing CHW Initiatives

Community Clinical Linkages Section

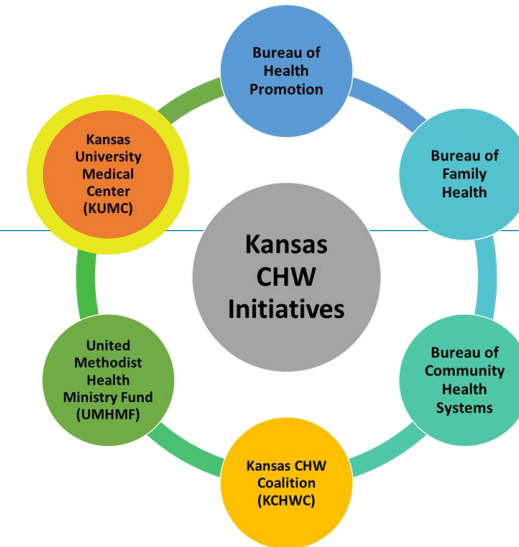
- Provides technical assistance to expand clinical partner knowledge on integration of CHW into team based care.
- Trains CHWs to provide chronic disease management.

Community Health Worker Section

- Received two (2) CDC Grants to embed CHW Teams in clinics in 8 counties and expand education for CHWs statewide.
- Provides backbone support to the KS CHW Coalition.



Existing CHW Initiatives



CHW Teams/LHEATS

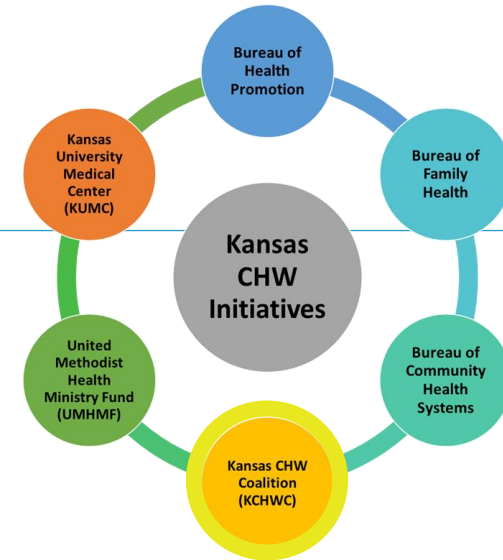
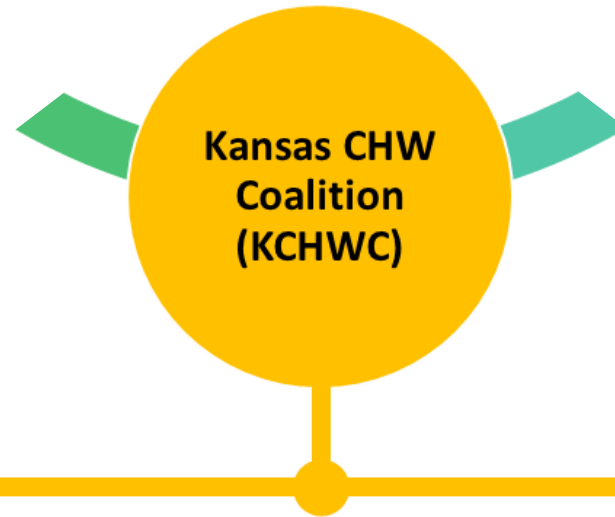
- CDC grant to build regional local health equity action teams (LHEATS) to improve COVID-19 response in 20 counties.
- Community consultants and CHWs to support strategies for vulnerable community members and provide access to care.

RADx-UP (Rapid Acceleration of Diagnostics for Underserved Populations)

- NIH grant to increase COVID testing for underserved populations in 10 counties.



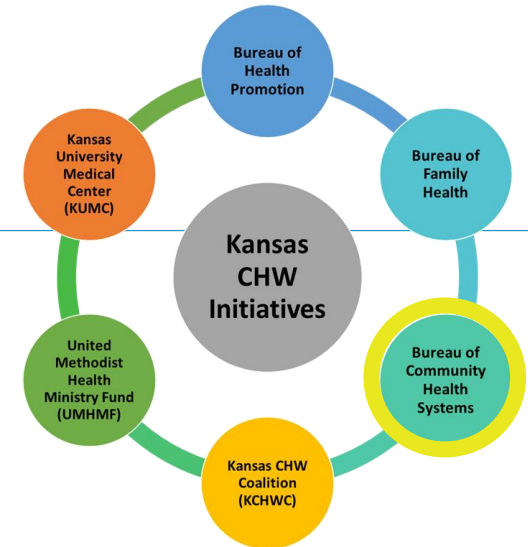
Existing CHW Initiatives



The Coalition utilizes the collective experience of their members to achieve health equity through education, empowerment, and advocacy.

- Provides resources and training for CHWs across Kansas (including an annual symposium)
- Advocating for sustainable change (including a current effort to establish a credentialing program for CHWs and support for billing and reimbursement for CHW providers/services)

Existing CHW Initiatives



Kansas Statewide Farmworker Health Program (KSFHP)

- HRSA Community Health Center Grant for CHWs in local community organizations.
- KSFHP provides supports to migrant and seasonal farmworkers through a voucher and home visiting model.

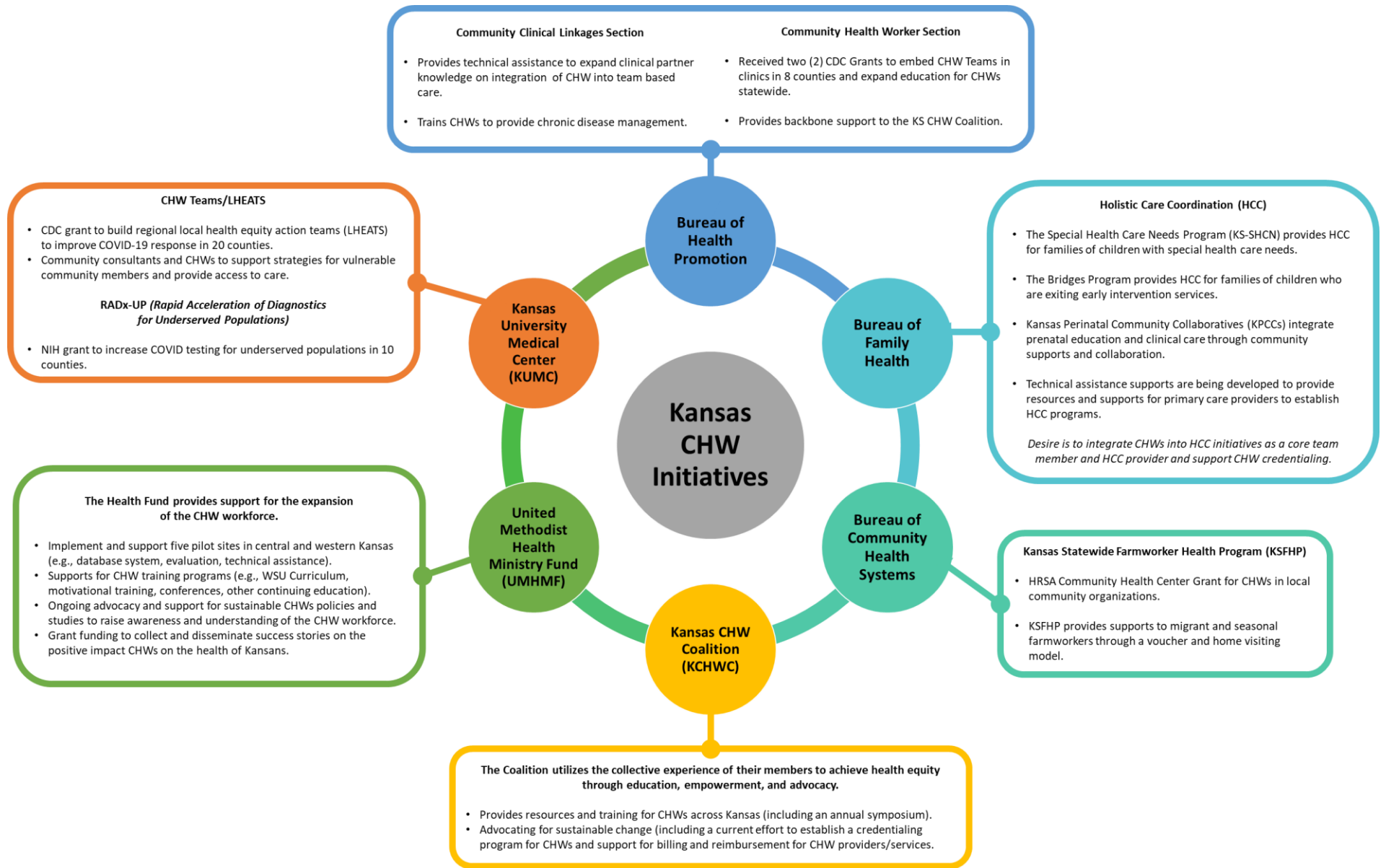
Existing CHW Initiatives



The Health Fund provides support for the expansion of the CHW workforce.

- Implement and support five pilot sites in central and western Kansas (e.g., database system, evaluation, technical assistance).
- Supports for CHW training programs (e.g., WSU Curriculum, motivational training, conferences, other continuing education).
- Ongoing advocacy and support for sustainable CHWs policies and studies to raise awareness and understanding of the CHW workforce.
- Grant funding to collect and disseminate success stories on the positive impact CHWs on the health of Kansans.

United Methodist Health Ministry Fund (UMHMF)



Workforce Assessment

Kansas Community Health Worker Workforce Assessment 2021 Community Health Worker Survey Report

40-50 years old.



86%

are certified clinicians
including RNs, LPNs, LMSWs,
LBSWs, and CNAs.



They each work in an average of 9 different counties and overall, 86% of respondents live and work in the same county.

85% of respondents work
as part of a team with:
Other CHWs (65%)
Nurses (48%)
Social workers (42%)

Workforce Assessment

Kansas Community Health Worker Workforce Assessment 2021 Community Health Worker Survey Report

Who do Kansas' CHW's serve?

Almost all respondents serve people ages 19-64 years old.

Top three health needs respondents assist people with:

Diabetes

Nutrition

Physical activity



More than half of respondents have more than 20 people on their typical caseload.



People with no health insurance

People with low-incomes/financial instability

Rural populations

People with mental health needs

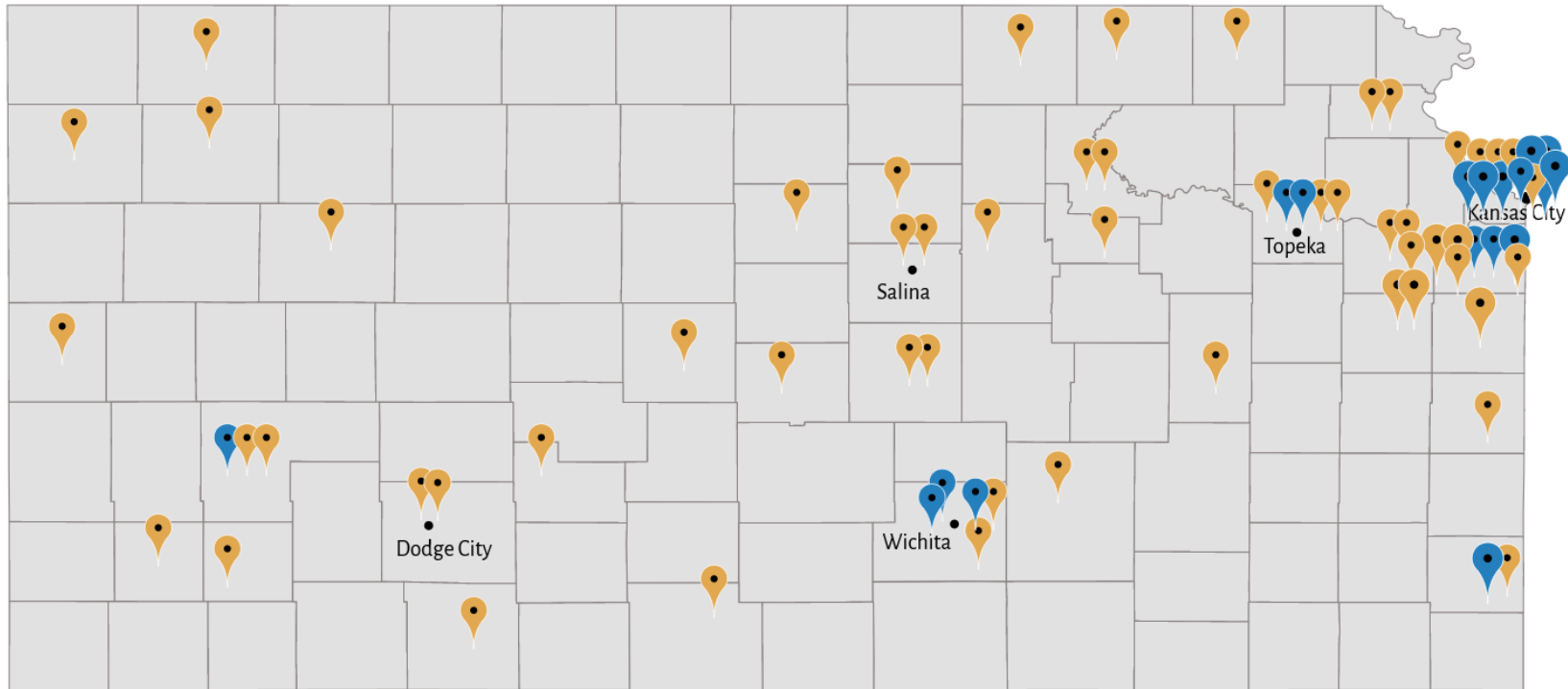
Women and children

2018 Kansas CHW Workforce Assessment Data

Access Point:  Headquarters: 

Source: <https://kschw.org>

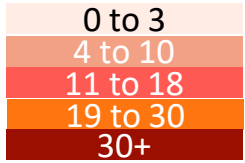
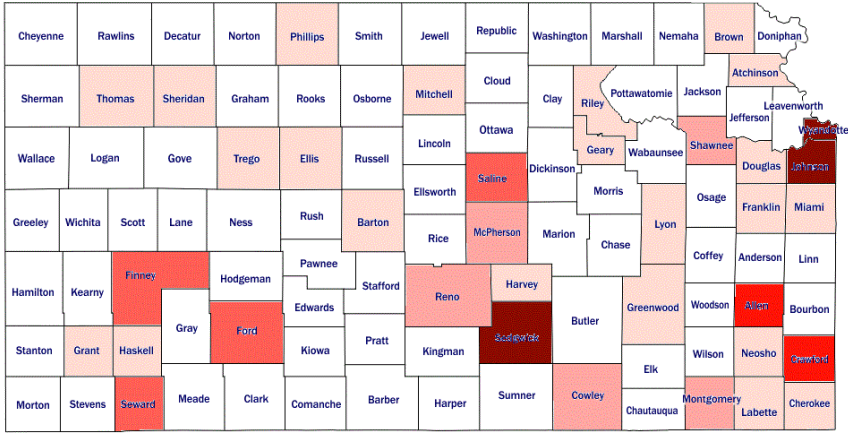
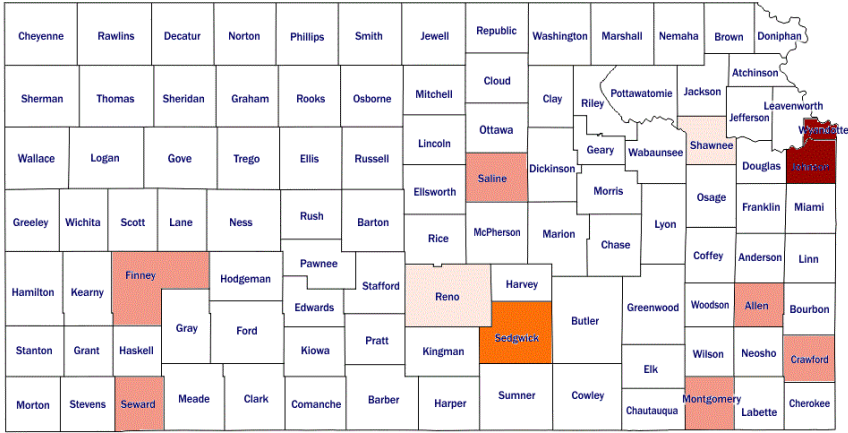
An access point is defined as a location where a patient or client might have access to a CHW but a CHW may not be stationed there.



This information is provided for the purposes of understanding CHW program distribution. If interested in establishing partnerships and referral systems, please contact the program directly.

2018 Kansas CHW Workforce Assessment Data

2022 Kansas CHW Workforce Projection



Workforce Assessment



Your community needs YOU!

Do you enjoy...

- ♦ helping your family, friends or neighbors?
- ♦ discovering what is available in your community to help others?
- ♦ learning new things that can make life easier and sharing them with others?
- ♦ discovering different ways to encourage your friends or family to be healthier?
- ♦ helping your neighbors get what they need to be healthy?

**Do not wait! Consider becoming a
Community Health Worker today!**

Your Organization

Primary Business Address
Your Address Line 2
Your Address Line 3
Phone: 555-555-5555

Questions?



Stefanie Olson

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KANSAS
MATERNAL &
CHILD HEALTH

Panel Discussion

KANSAS MATERNAL AND CHILD HEALTH COUNCIL

OCTOBER 13, 2021



Small Group Instructions

CONNIE SATZLER

Small Groups

Facilitators and Recorders

- **Children with Special Health Care Needs:** Kayzy Bigler (facilitator), Karlene McCracken (recorder)
- **Workforce Development:** Carrie Akin (facilitator), Jen Marsh (recorder)
- **Family and Consumer Partnership:** Heather Smith (facilitator), Cora Ungerer (recorder)

Ground Rules

1. Stay present (cameras on, if possible)
2. Utilize chat.
3. Invite everyone into the conversation. Take turns talking.
4. ALL feedback is valid. There are no right or wrong answers.
5. Value and respect different perspectives (providers, families, agencies, etc.)
6. Be relevant. Stay on topic.
7. Allow facilitator to move through priority topics.
8. Avoid repeating previous remarks.
9. Disagree with ideas, not people. Build on each other's ideas.
10. Capture “side” topics and concerns; set aside for discussion and resolution at a later time.
11. Reach closure on each item and summarize conclusions or action steps.

Small Group Report Out



Announcements & Closing Remarks



Next Meeting Date

JANUARY 12, 2022



Optional Session: Screen Time for Children and Adolescents

ELISA NEHRBASS